VECTOR ART
(Recommended for most applications)
Typically any file ending in .eps, .ai, or .pdf designed with a vector based program that can be scaled to any size while appearing crisp. Also known as line art.

RASTER ART
Any file ending with .psd, .tif, .jpg, .bmp, .gif or any photographic image. Raster art is composed of pixels that when scaled larger, will look jagged or pixilated. Also known as bitmap art.

UNACCEPTABLE FILE FORMATS:

Quark, Corel Draw, Word, Power Point, Excel, Publisher, Pagemaker and low resolution scanned images.
InDesign files, unless exported to an .eps or .pdf format, will incur additional art charges or be rejected.

Be Sure to convert all your text to outlines when using Adobe Illustrator.
File Size: Whether you use our templates or you create your own document, please make sure the dimension of your file is the exact size of the finished size.
Image Resolution: Photos and graphics need to be 125 DPI at full size
Acceptable File Formats For Printing: Call us for other file format acceptability & suggestions

PDF Format .pdf
Illustrator Format .ai
EPS Format .eps
Photoshop Format.psd
Tiff File Format .tiff